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DIGITAL FREE-FORM LENS DESIGNS

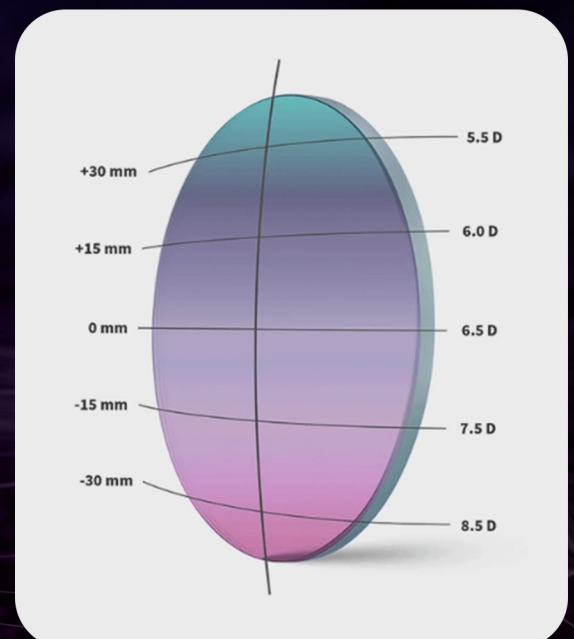
We have selected the most technologically advanced and high-quality products on the market for our digital free-form lens portfolio. With progressive, specialty, occupational and single vision designs, we have a lens to suit every lifestyle and vision need. Digital processing allows us to tailor each lens for optimal vision performance and comfort -- even in the most challenging large or wrap frames.

ADVANCED LENS TECHNOLOGY

Camber™ with IOT Intelligence

"The Camber lens blank features a unique, continuously increasing base curve that provides the optically ideal base curve for all viewing zones. It delivers better vision in all zones compared to a spherical lens blank.

When combined with a back surface design using IOT Digital Ray-Path 2, both surfaces work together to provide the wearer with an unbeatable visual experience: wide reading zones, improved peripheral vision, extended power range, more aesthetically pleasing lenses, and unmatched near vision performance."



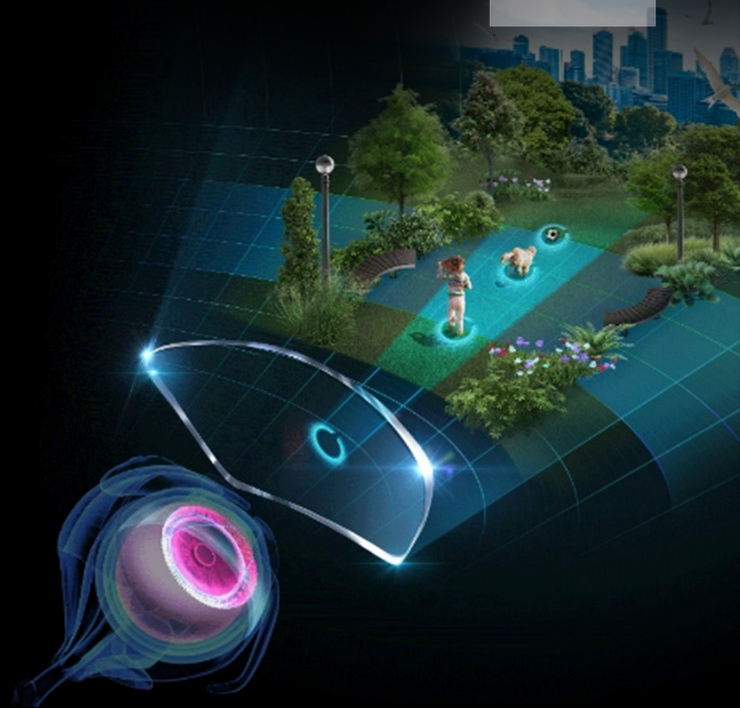


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IOT Digital Ray-Path 2

IOT Digital Ray-Path 2 calculates a unique back surface design, optimized to each patient's individual prescription for over 3,000 gaze directions. In a revolutionary extra step, the lens calculation factors in the wearer's accommodation - the small power adjustments our eyes naturally make to view objects at different distances. The result: wider, crisp visual fields at all distances, with near elimination of peripheral blur - even in large or wrap frames.

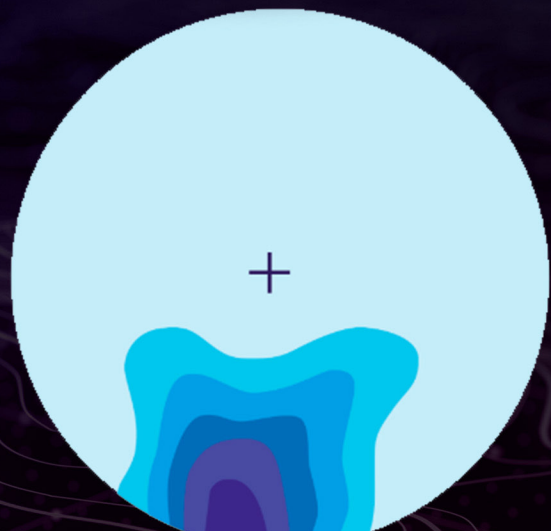


Steady Methodology

Steady Methodology is a technological breakthrough in digital progressive lenses. It controls for unwanted cylinder and mean power in the lateral areas of the lens. This ensures more stable and natural vision, with drastically reduced "swim" effect and higher peripheral visual acuity, especially in the distance zone.

Steady Plus Methodology

An evolution of Steady Methodology, providing superior binocular performance. Steady Plus Methodology achieves more sophisticated control of mean power in the near and intermediate zones for improved visual performance. The wearer will enjoy a smoother visual experience as both eyes perceive identical powers for each gaze direction.





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DIGITAL FREE-FORM PROGRESSIVE LENSES

We offer three advanced progressive designs for all-purpose use, which can be customized to suit patient's lifestyles. For lens designs specially adapted for driving and sports, please see our Specialty Lenses.

CAMBER STEADY PLUS PROGRESSIVE

Our top-of-the-range personalized progressive lens delivers unbeatable optics and aesthetics. The Camber™ dual-sided lens blank combined with IOT Digital Ray-Path 2 Technology ensures wide reading zones, improved peripheral vision, extended power range, more aesthetically pleasing lenses, and unbeatable near vision performance.



Essential Steady Progressive

A non-personalized progressive lens, incorporating Steady Methodology to deliver enhanced image stability and peripheral vision. This entry-level progressive lens offers a high-value, reliable solution that is ideal for lower Rx or part-time glasses wearers.



ENDLESS STEADY PROGRESSIVE

A fully personalizable progressive lens which delivers impeccable vision quality. IOT Digital Ray-Path 2 technology enables a new level of personalization by taking into account the wearer's own power of accommodation to refine the lens design. This lens offers wide fields of view at any distance, with near elimination of peripheral blur, and adapts perfectly to every lifestyle.

